

FOR IMMEDIATE RELEASE

Spotlight Media Unveils Exclusive "Faces of Grand Forks" 2026 Edition: A Powerful Multi-Media Marketing Opportunity for Local Businesses

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Spotlight Media, a leading voice in regional publishing and digital marketing, is proud to announce the launch of the upcoming second annual 2026 edition of *Faces of Grand Forks*, an exclusive community-driven coffee table book spotlighting the people and businesses that power the local economy. This annual publication offers a unique, highly visible opportunity for one company in each industry category to be recognized as *"The Face Of"* their profession, with only one slot available per category.

More than a magazine, *Faces of Grand Forks* is a comprehensive multi-media campaign combining elegant print, dynamic digital exposure, and community prestige. Distributed to over 23,000 high-income households and businesses across Grand Forks and East Grand Forks, reaching approximately 92% of the region, this is one of the most powerful brand-building platforms available to local companies.

Read other faces issues: [ARCHIVE LINK](#)

What Makes It Stand Out?

- **Exclusive Recognition:** Only one business per category will be featured, ensuring unmatched local prestige and industry exclusivity.
- **Premium Print Distribution:** 23,200 full-color, ad-free books mailed directly to homes and lobbies, built to last and reread all year.
- **Professional Photo Shoot:** Each featured business receives a high-end photography session with full image rights.
- **Online Authority:** Custom SEO-optimized article and badge creation to boost Google visibility and brand credibility.
- **Billboard Exposure:** Each "Face" rotates on the Grand Forks iDigital Billboard Network multiple times daily for two months.
- **Trackable QR Codes:** Interactive elements generate measurable engagement, with results exceeding 6,000+ scans for some participants.

A Proven Investment with Real ROI

Businesses that have participated in *Faces* across other cities consistently praise the exposure and long-term branding impact. Aaron Greterman, owner of Fargorealtors.com, calls it “a foundational part of our marketing strategy,” noting how the brand recall lasts year-round and sparks conversations in stores, events, and client meetings. Dan Oakland, CEO of Alternative HR, recounts not only positive feedback but also meaningful business opportunities directly resulting from their feature.

By participating, businesses are not only receiving standout exposure, but they are helping to keep the publication ad-free and accessible to the entire community. This is more than marketing; it's an investment in your brand's story and your city's fabric.

Secure Your Spot Today

With categories filling quickly and just one slot per industry, early reservations are strongly encouraged. First right of refusal is also granted for 2027, making this an investment in both the present and future.

To reserve your exclusive spot or learn more, visit spotlightmediafargo.com or contact their team today.

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